



Neuroeconomics:

Background and Methods II



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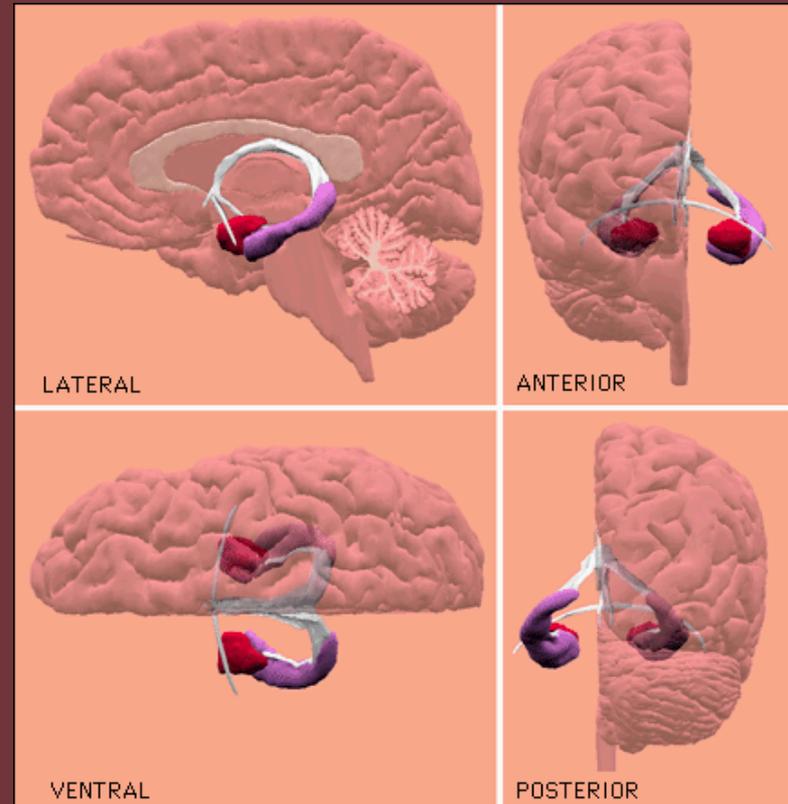
# Plan

- **Neuroanatomy**
  - Terminology
  - Functional neuroanatomy
  
- **Statistical analysis of fMRI data**
  - Preprocessing
  - Statistical modeling



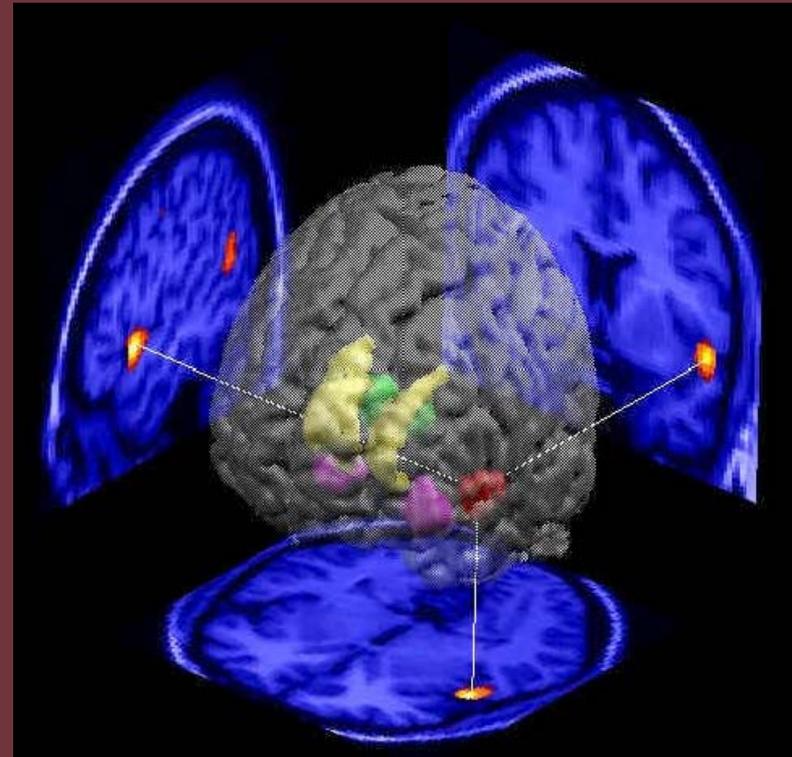
# Terminology

- Directions
  - Anterior/Posterior
  - Superior/inferior (dorsal/ventral)
  - Lateral/Medial (also mesial, middle)



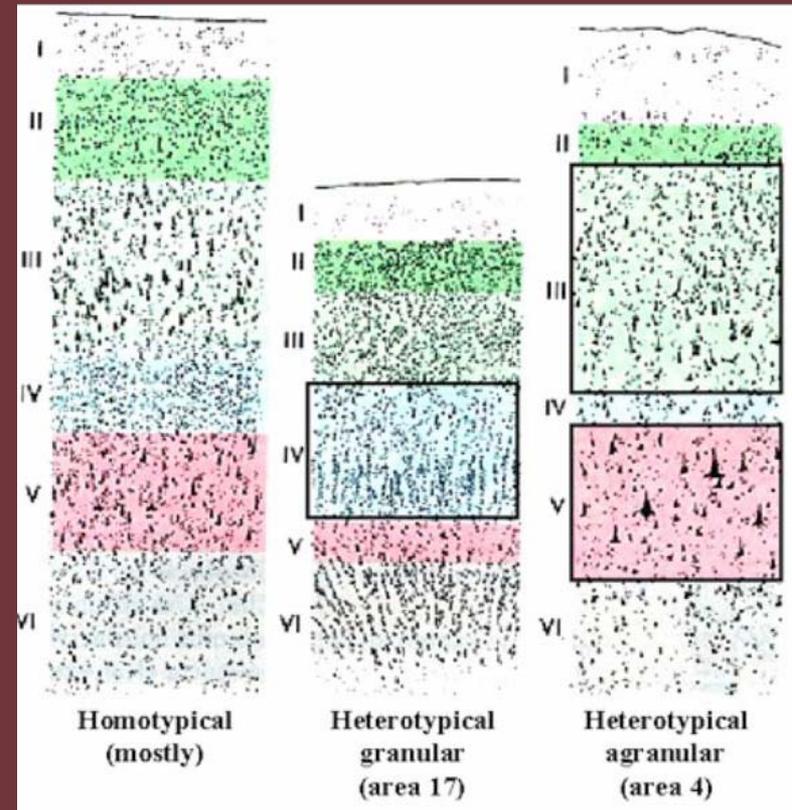
# fMRI

- Types of scans
  - Axial: superior - inferior
  - Coronal: anterior - posterior
  - Saggital: left - right



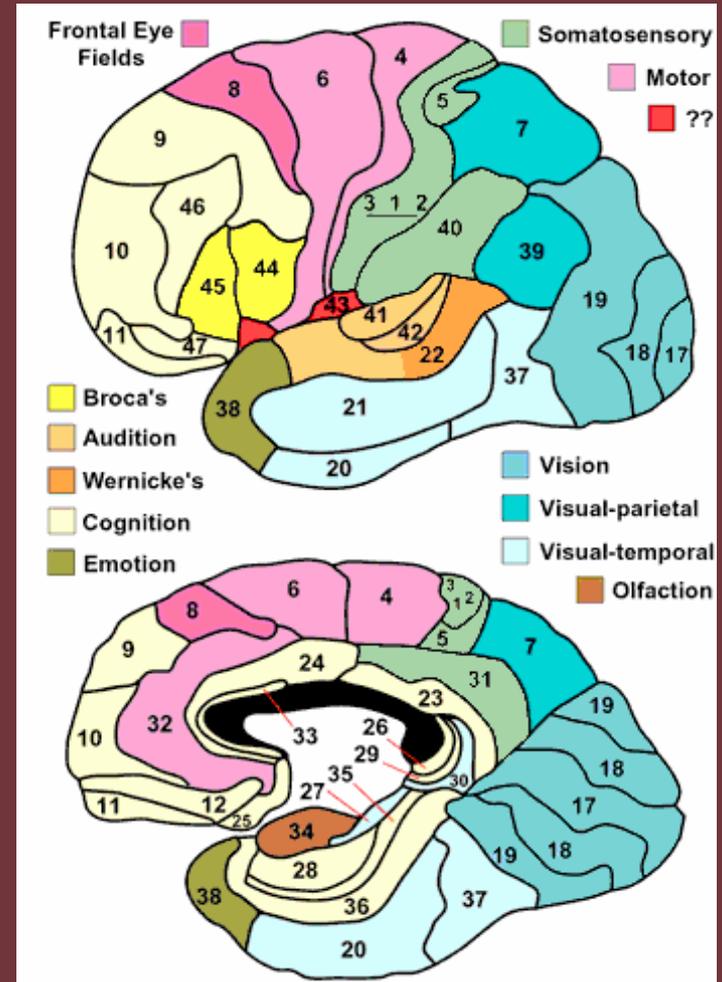
# Brodmann Regions

- **Cytoarchitecture**
  - Cellular composition of a bodily structure
- **Cortical columns**
  - Group of neurons organized perpendicular to cortical surface
  - Humans 6 layers (~2mm thick), dolphins 5, reptiles 3
- **Right: cortical columns of various types**

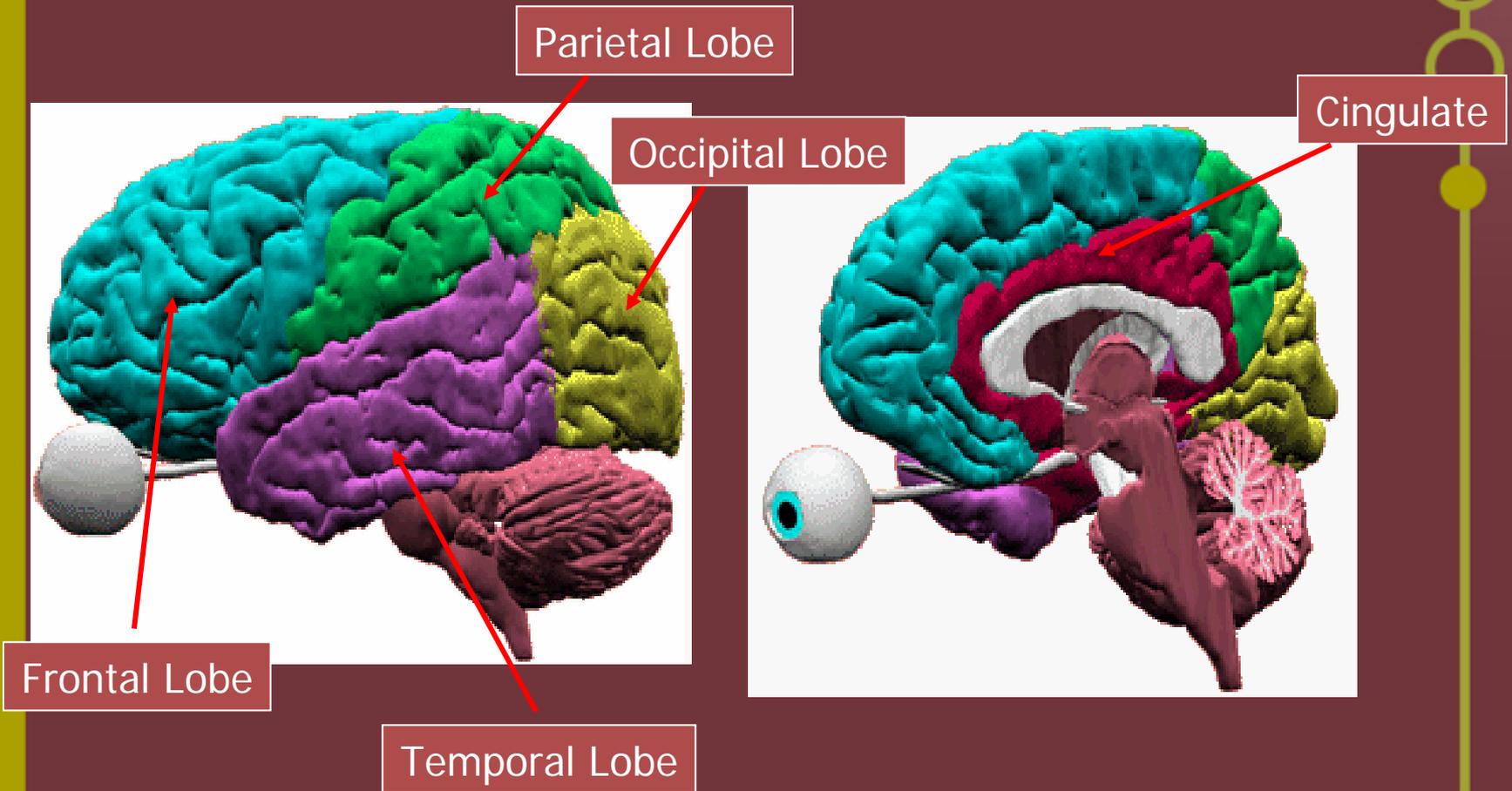


# Brodmann Regions

- Korbinian Brodmann
  - Classified cortex according to cytoarchitectural patterns
  - 47 distinct areas
- Model free
  - Assumed nothing about brain functions (perhaps why labeled by numbers)
  - Maps to specific functions surprisingly well (motor cortex)
- Shortcomings

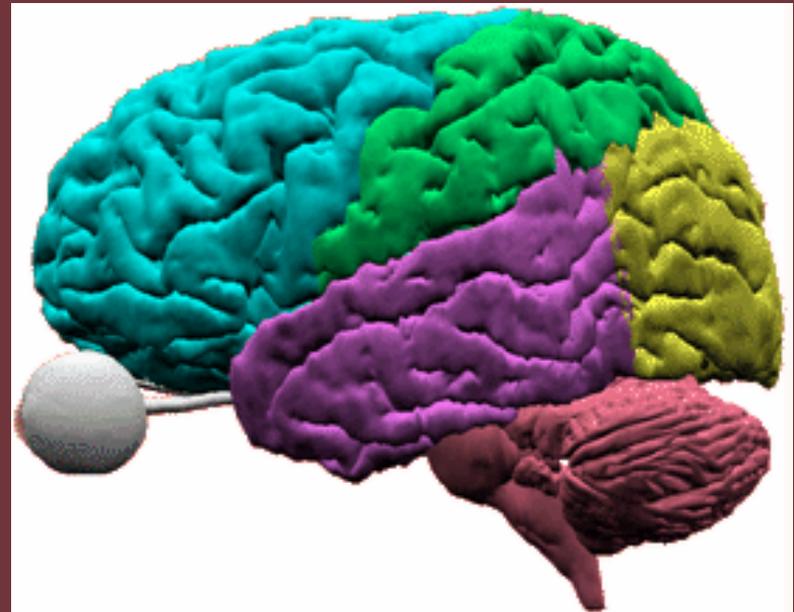


# Cerebral Cortex



# Frontal Lobe

- Orbitofrontal (includes ventromedial and ventrolateral)
  - Reward processing
  - Decision-making
- Dorsolateral
  - Working memory
  - Executive function
- Brodman 8/9
  - Theory of mind
- Lots of other regions, many of them motor/language related



# Insula

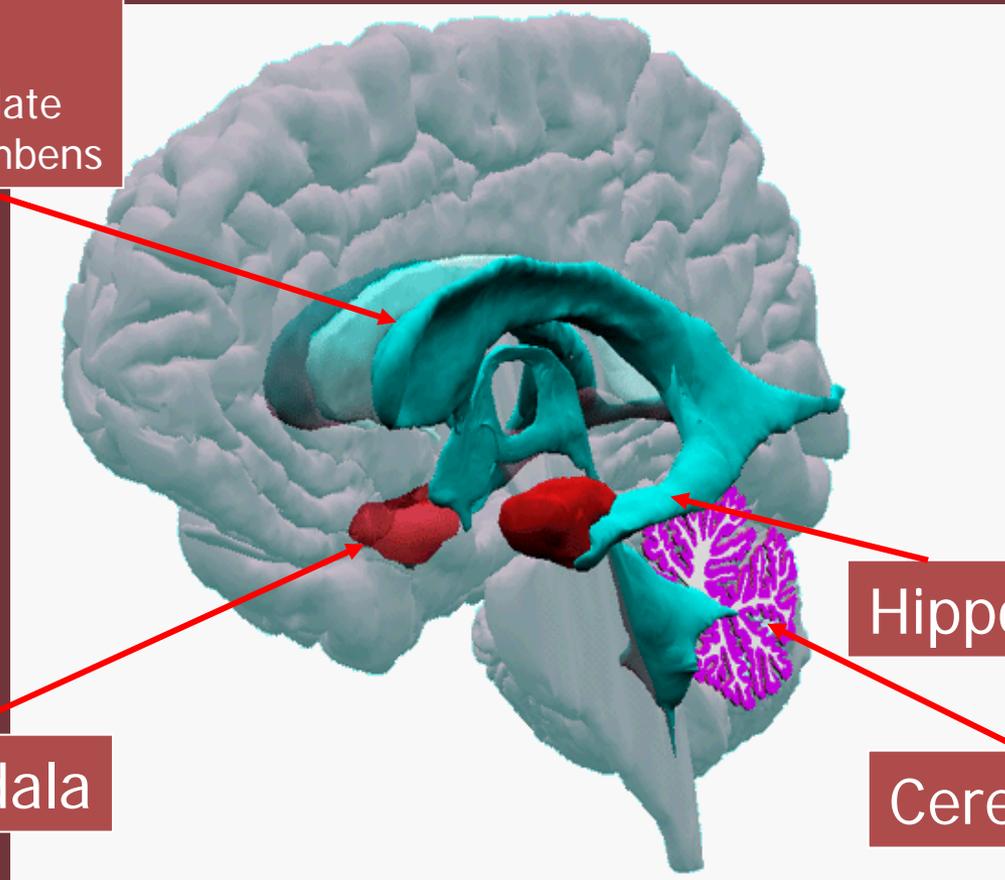
- Interoception
  - Sense of the physiological condition of the body (Craig)
  - Monitoring of bodily sensations
- Flurry of findings on involvement in decision-making
  - Ultimatum game rejection (Sanfey)
  - Relapsing in smoking (Naqvi)
  - Coding of variance (Preuschoff)
- Caveat



# Subcortical Regions

## Striatum

- Dorsal: Putamen, Caudate
- Ventral: Nucleus Accumbens



Amygdala

Hippocampus

Cerebellum



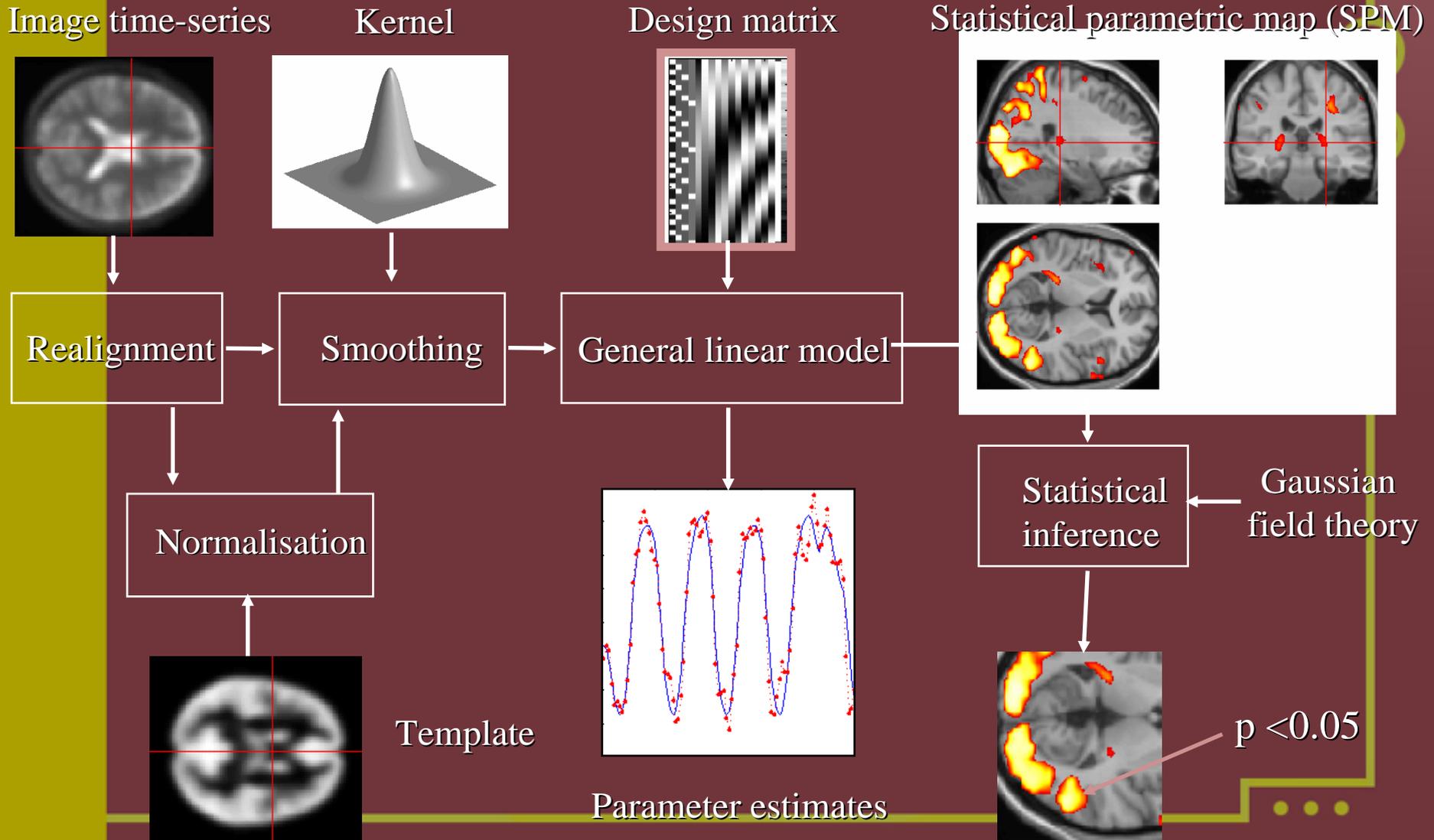
# Subcortical Areas



- **Striatum: Reward anticipation, reward computation**
  - One of the best implicated regions in neuroeconomics
- **Amgydala: Fear, vigilance, learning**



# fMRI Data Analysis

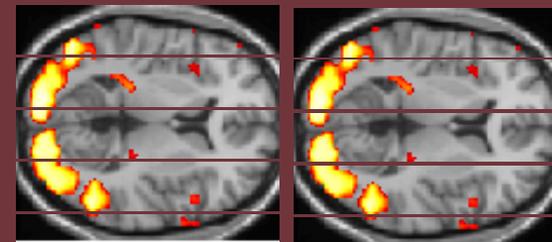
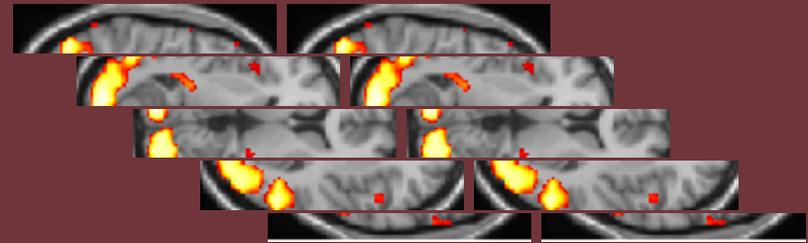


# Sources of Noise

- **Poor signal to noise ratio in fMRI**
  - ~ 0.25 - 0.5% (Huettel et al.)
- **Sources of noise**
  - **Thermal noise (from electrical circuits):** biggest contributor, but fortunately white noise.
  - **Scanner Drift (small instability in the scanner gradients):** Typically introduces linear trend or low frequency noise
  - **Subject Motion:** Perhaps the most serious source of noise
    - Partial voluming
    - Region misalignment
  - **Physiological artifacts:** cardiac/respiratory cycles

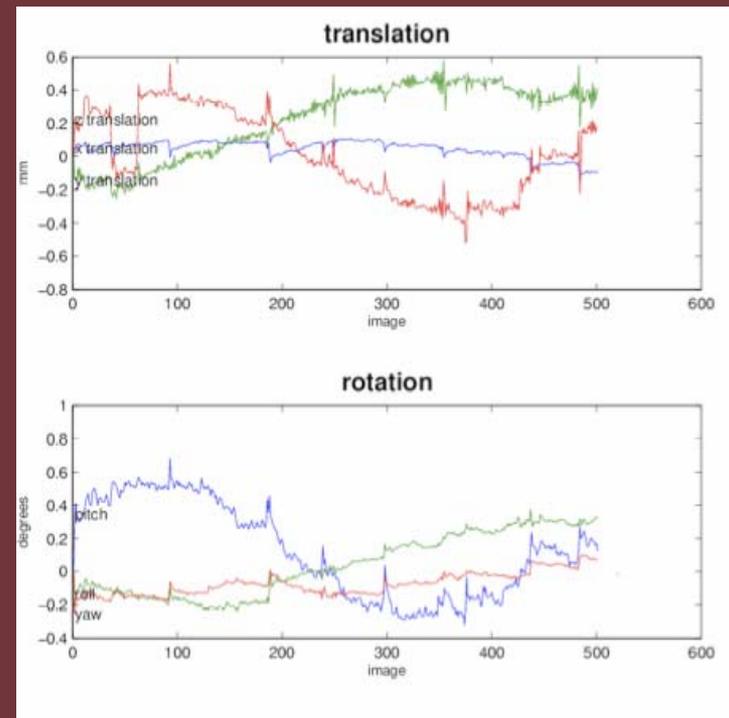
# Slice timing correction

- Different slices acquired at different times
  - 'Time warp', as if slices were acquired simultaneously
- Two approaches
  - Shift signal (temporal interpolation)
  - Shift regressor
- Former done for computational constraints



# Realignment (Motion Correction)

- Head movements
  - Some degree inevitable
- Assumes head movements do not affect head shape
- Six parameters:
  - 3x translations & 3x rotations  
 $[x1 \ y1 \ z1] = M \times [x0 \ y0 \ z0]$



# Slice timing correction: issues

- Shortcomings of separating slice timing and motion correction
  - Before realignment
    - Assume head is still: one slice of brain per slice of time.
    - Head movements can cause slice-overlap or separation -> interpolation over wrong brain areas
    - Realignment may propagate error to other volumes.
  - After realignment
    - Realignment after head movement may shift voxels onto successive slices -> incorrect temporal ordering



# Coregistration

- Align brains between different modalities
  - Within subjects
  - E.g., T1 MRI and functional MRI
  - Not that interesting

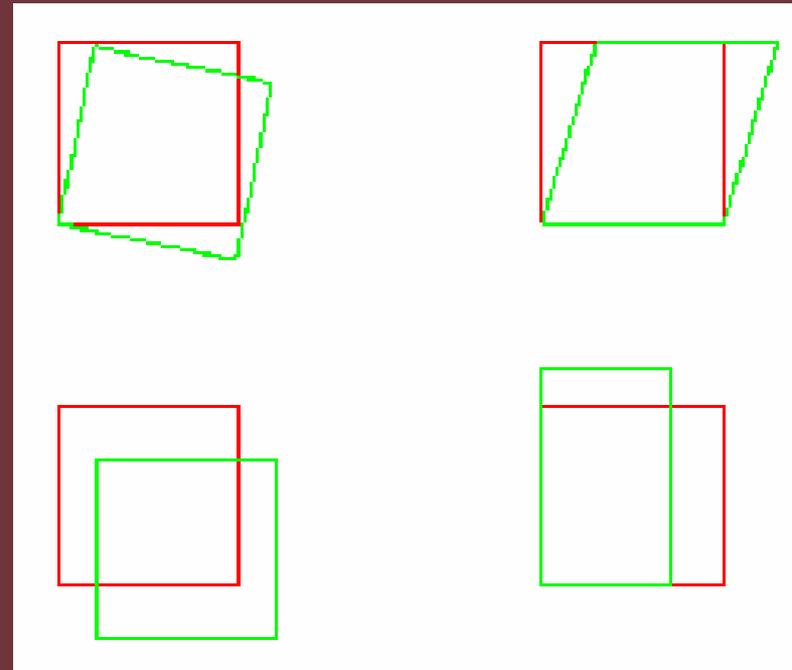


# Normalization

- **Standardize brains across subjects**
  - Between subjects
  - Derive group statistics
  - Critical for studying cognitive functions

# Normalization

- Two approaches
  - “Standard” brain (exogenous): MNI, Talairach
  - “Group” brain (endogenous): BrainVoyager (less common)
- Affine transform
  - rigid-body + shears and zooms = 12 params
  - zoom fails with insufficient slices (e.g. non-isotropic voxels)
  - prior data helps predict z-zoom from x&y-zoom





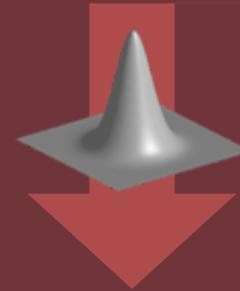
# Normalization

- Problems
  - Perfection is not enough
  - Structural alignment doesn't guarantee functional alignment.
  - Fit is limited by differences in gyral anatomy and physiology between subjects.



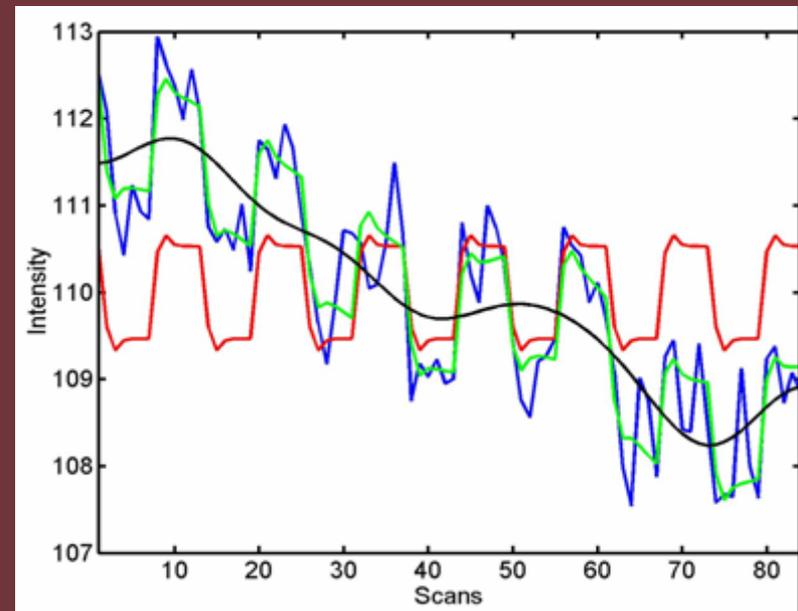
# Spatial Smoothing

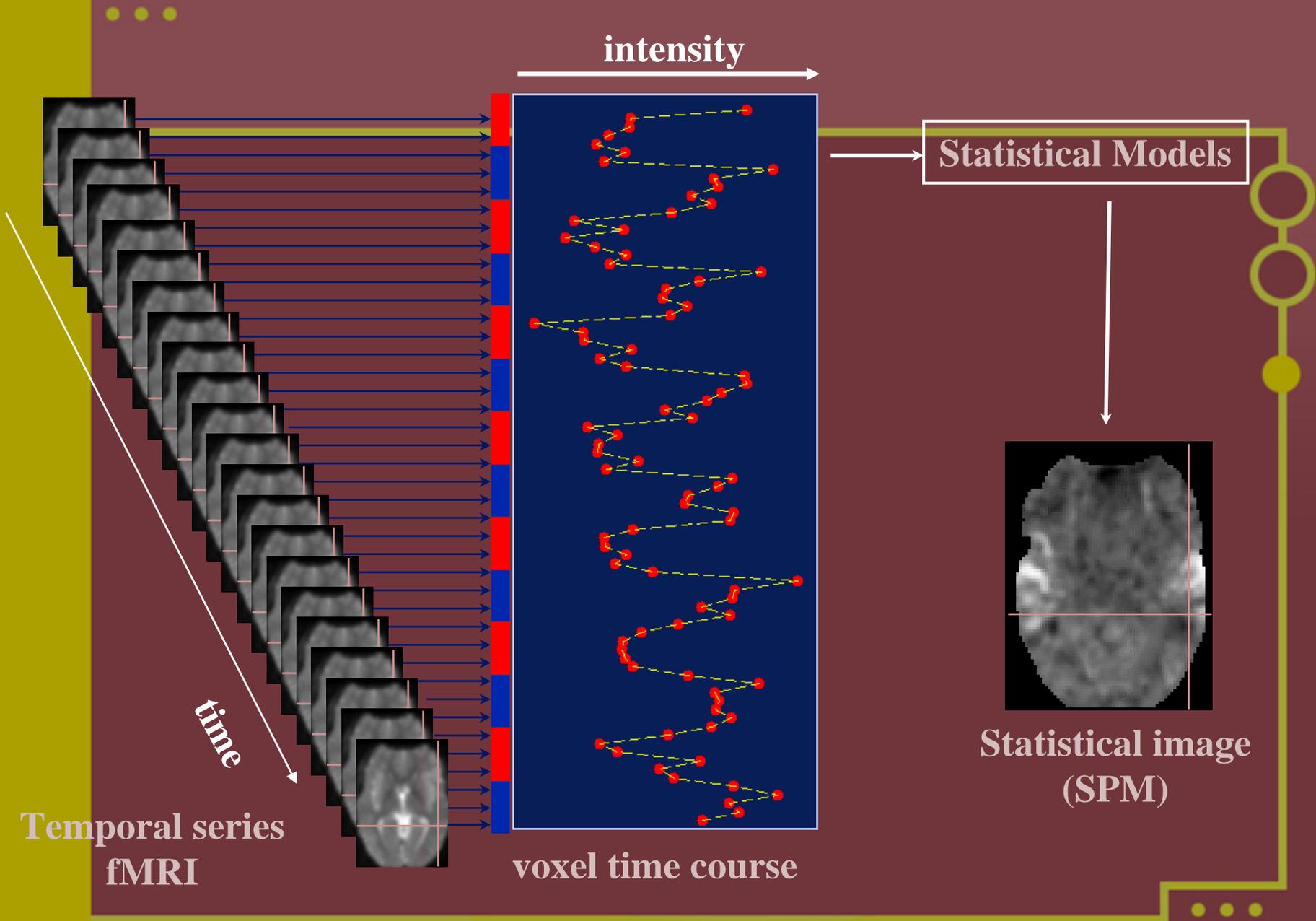
- Increase signal to noise ratio
  - Matched filter theorem
- Challenges
  - FWHM unknown
  - Potentially vary across region/people
  - Current: impose exogenously



# Low Frequency Noise

- Sources of noise
  - Cardiac/respiratory
  - Scanner drift
  - Other physiological
- Solutions
  - High-pass filter (most common)
  - Pre-whiten
  - Include in regression





# Choice of Techniques

- Model free
  - PCA/ICA
  - Can be difficult to interpret
- Model based
  - Need good prior model
  - Ease of interpretation
  - Most commonly use GLM

# Random Effects: "Summary Statistic"

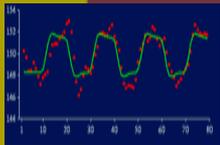
## 1st Level

## 2nd Level

Data

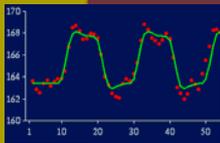
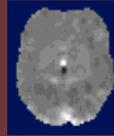
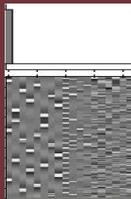
Design Matrix

Contrast Images



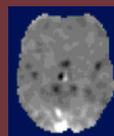
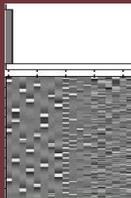
$$\hat{\alpha}_1$$

$$\hat{\sigma}_1^2$$

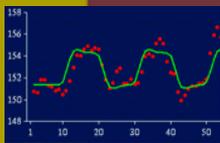


$$\hat{\alpha}_2$$

$$\hat{\sigma}_2^2$$

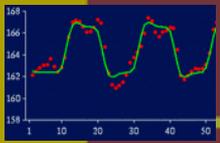
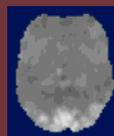
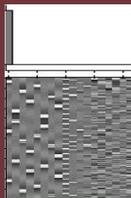


⋮



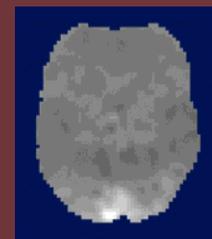
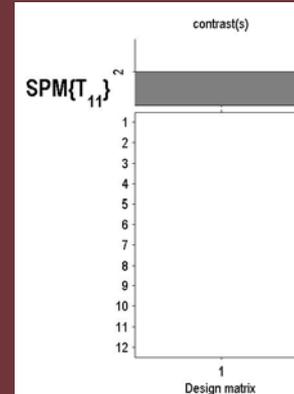
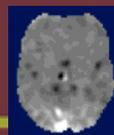
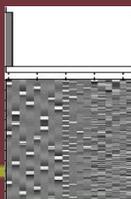
$$\hat{\alpha}_{11}$$

$$\hat{\sigma}_{11}^2$$



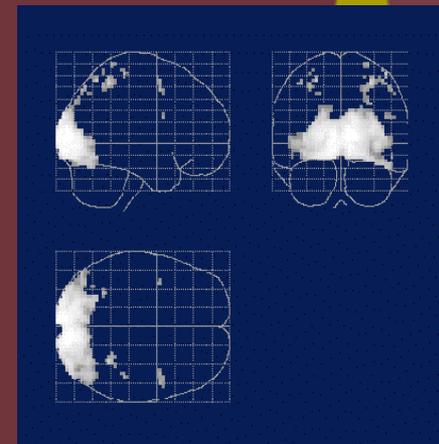
$$\hat{\alpha}_{12}$$

$$\hat{\sigma}_{12}^2$$



$$\hat{\alpha}$$

SPM(t)



*One-sample  
t-test @ 2<sup>nd</sup> level*

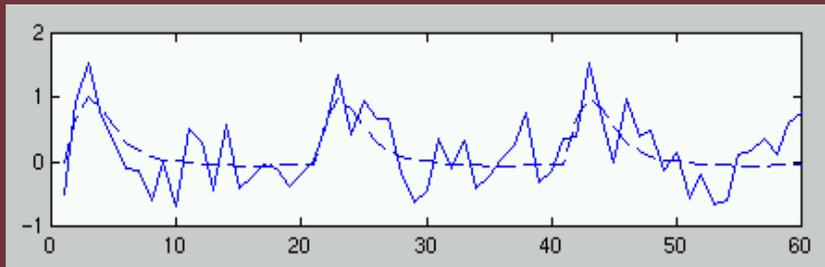
# Panel Data

- Classical approach: random effects
  - “Summary statistics” approach (assumes subjects iid)
  - Computationally cheap
  - Require balanced design
- Bayesian (uncommon)
  - Computationally expensive
  - Choice of priors (empirical Bayes)

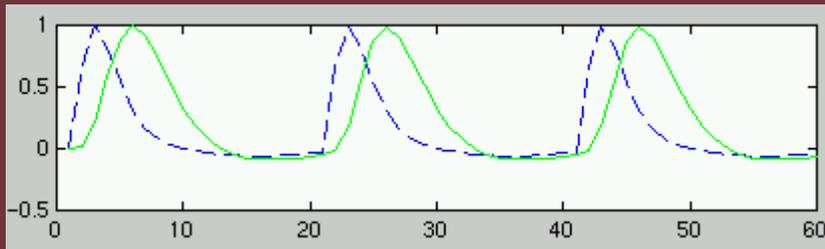
# Computational Issues

- 3-Dimensional panel
  - Cross section: ~ 64x64x30 voxels
  - Temporal dimension in the 100s.
  - Group sizes in the 10s.
- Voxel-wise regression
  - Massive computational demand
  - Shortcuts...

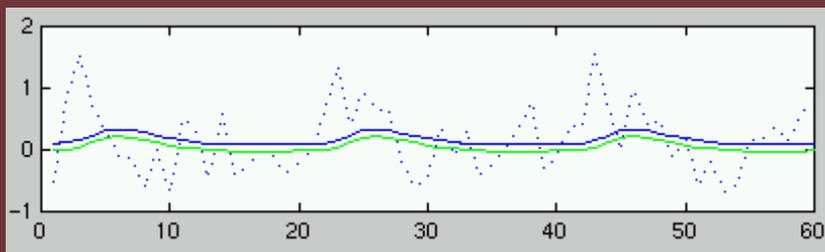
# Timing Issues



True signal (-)  
observed signal (--)



Model (green)  
TRUE signal (blue)

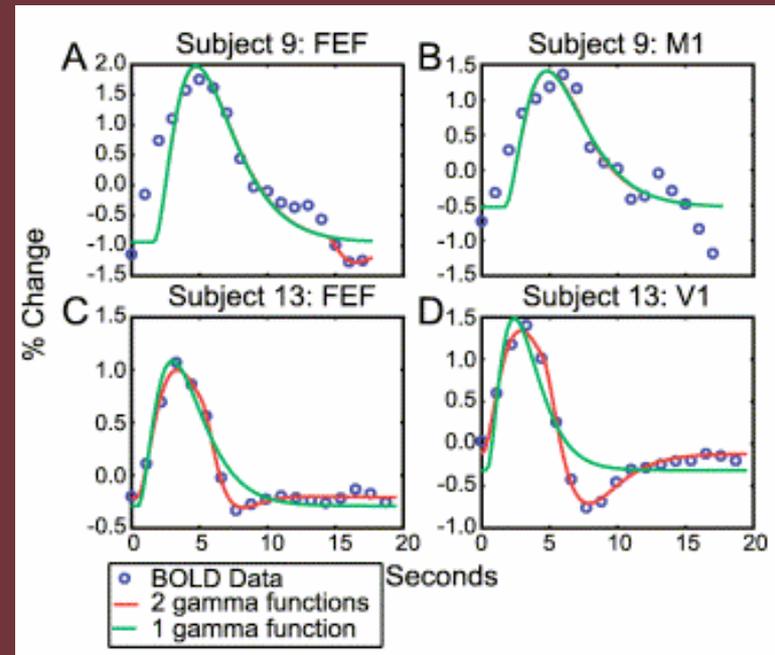


Biased estimate



# Hemodynamic Response

- Regional Variation (within brain)
  - Derived from visual cortex
  - Some evidence of regional variation
- Individual Differences (between brain)
  - Most clearly violated in elderly and those with pathologies

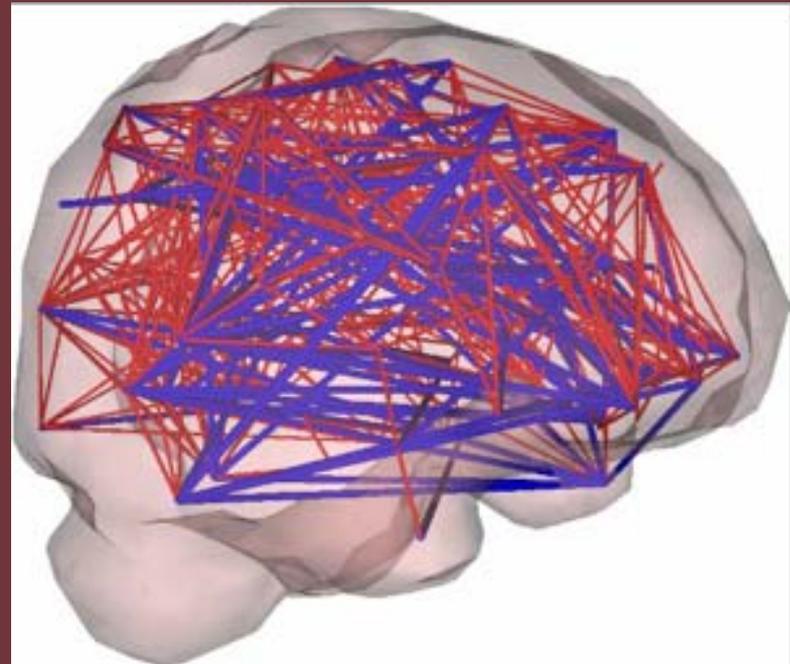


# Correlational Structure

- Panel data with both
  - Serial correlation
  - Spatial correlation
- Serial correlation
  - AR(1) appears to be adequate
- Spatial correlation
  - Much more difficult

# Spatial Correlation

- Current technique:
  - Average out noise
  - Apply spatial smoothing
  - Ignore neural circuitry



# Spatial Correlation: Problems

- Physical distance not representative of synaptic distance
  - E.g., visual cortex in *back* of head, but just a few synapses from retinal neurons
- Incomplete (also asymmetric) knowledge of neural connectivity
  - $\sim 10^{10}$  neurons in the brain, and up to 15,000 connections between neurons
  - Some regions more explored than others
  - E.g., hippocampus vs. precuneus



# Statistical Inference

- How do we assess significance?
  - Multiple comparison problem
  
- Approach
  - Many issues/tradeoffs
  - Many choices
  - Sadly current practice is all over the place

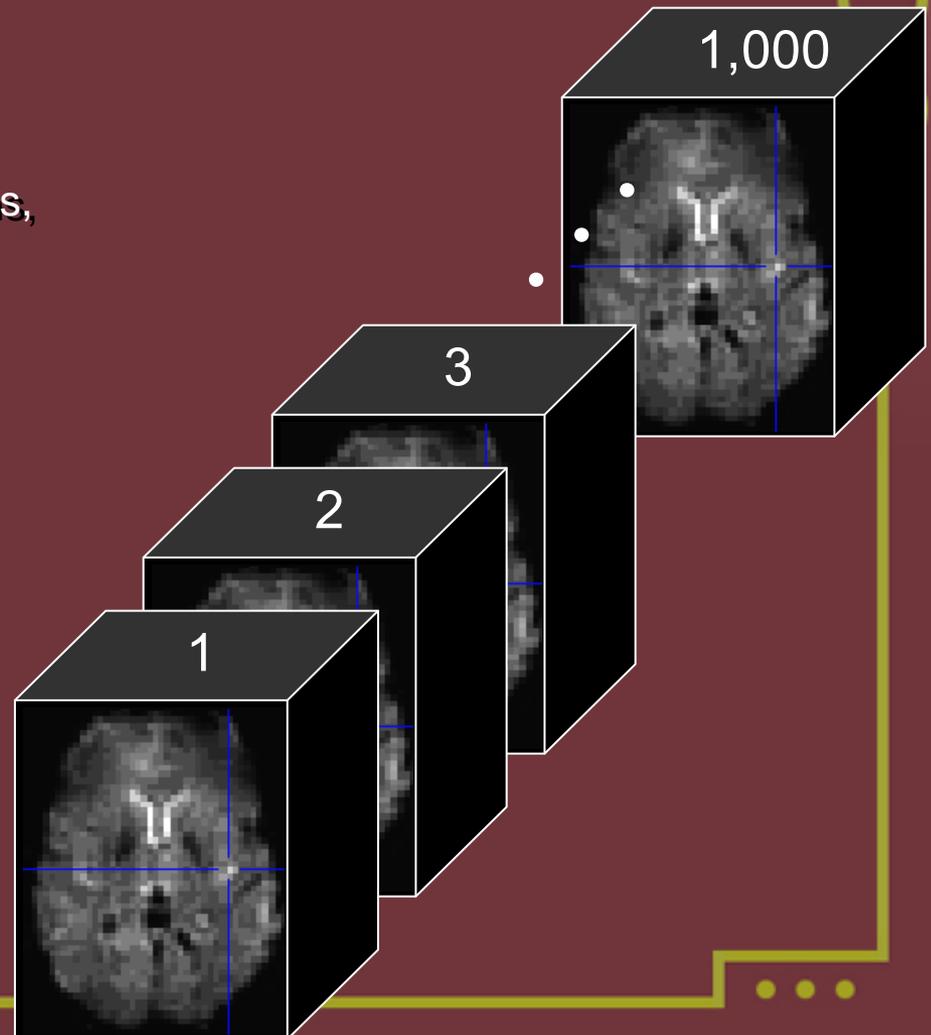


# Statistical Inference

- **Issues**
  - Computational (as always)
  - Cluster-level/voxel level?
  - Incorporate prior information (How?)
- **Choices**
  - Bonferroni
  - False Discovery Rate

# fMRI Multiple Comparisons Problem

- 4-Dimensional Data
  - 1,000 multivariate observations, each with 100,000 elements
  - 100,000 time series, each with 1,000 observations
- Massively Univariate Approach
  - 100,000 hypothesis tests
- Massive MCP!

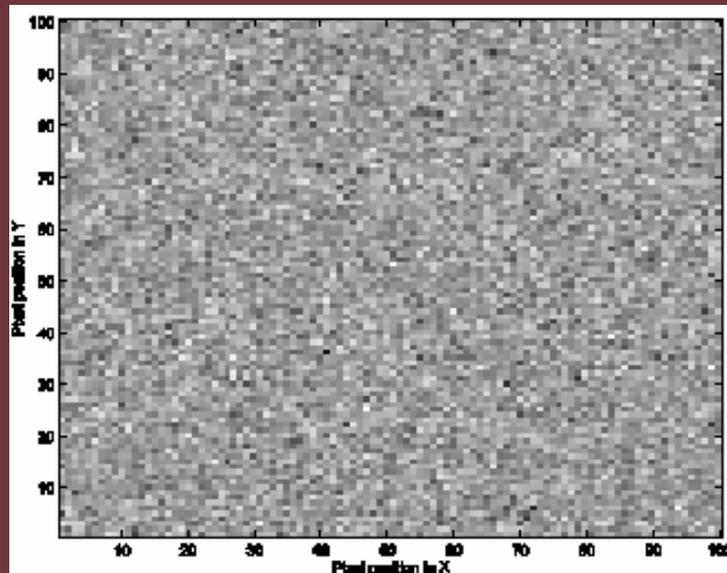


# Multiple Comparison Problem

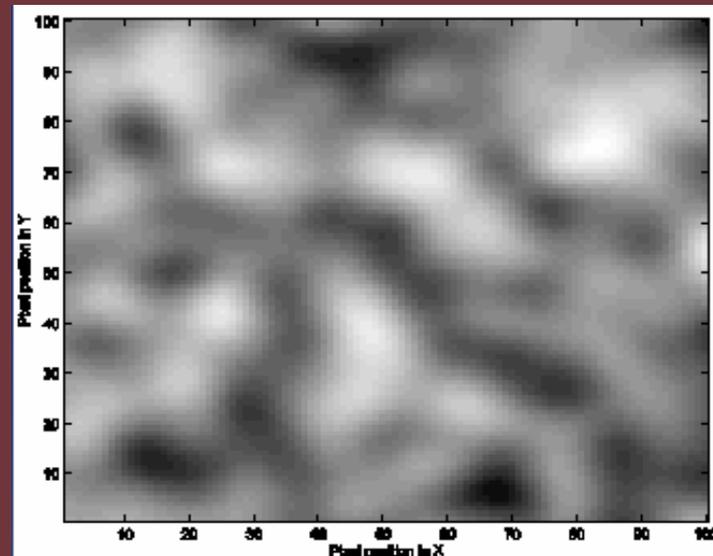
- A MCP Solution Must Control False Positives
  - How to measure multiple false positives?
- Familywise Error Rate (FWER)
  - Chance of any false positives
  - Controlled by Bonferroni & Random Field Methods
- False Discovery Rate (FDR)
  - Proportion of false positives among rejected tests

# Bonferroni

## Independent Voxels



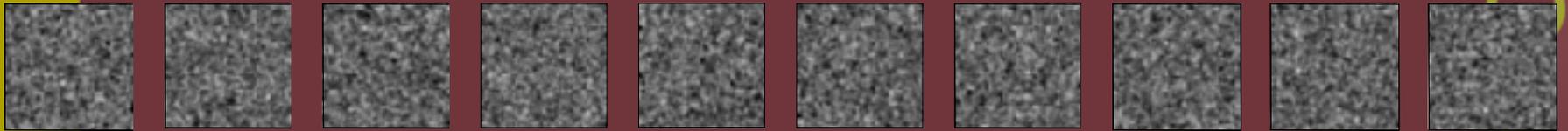
## Spatially Correlated



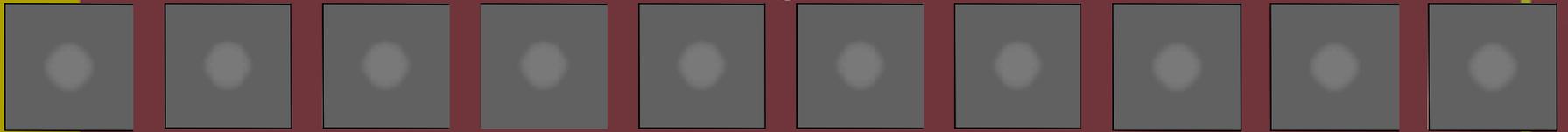
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# Multiple Comparison Illustration

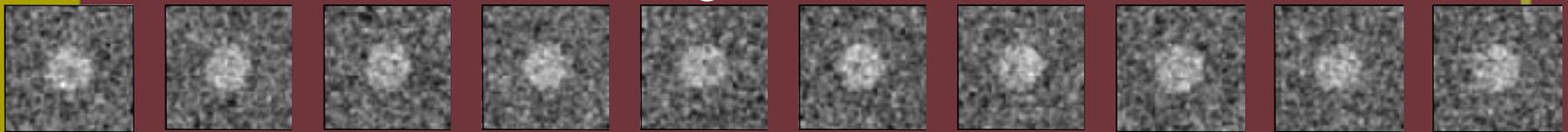
Noise



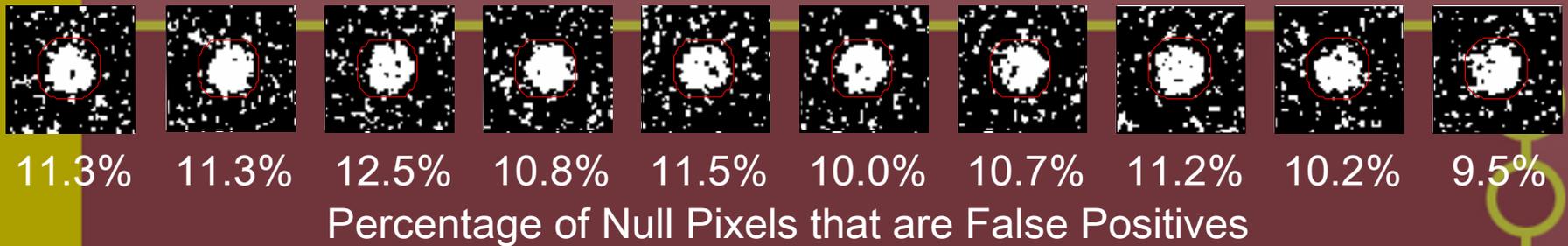
Signal



Signal+Noise



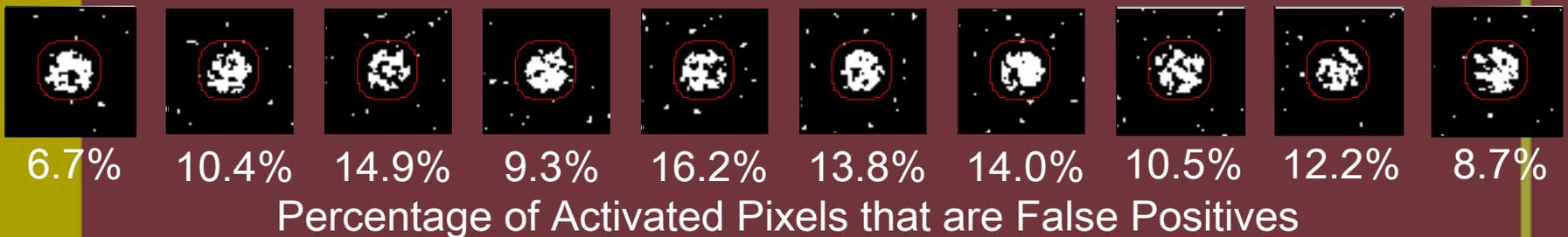
## Control of Per Comparison Rate at 10%



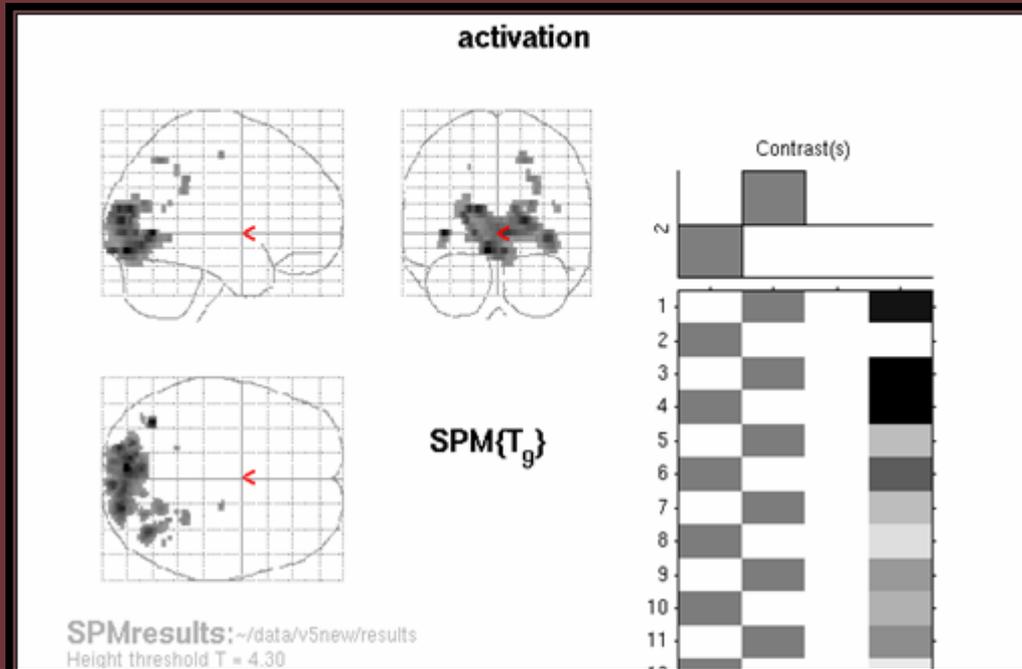
## Control of Familywise Error Rate at 10%



## Control of False Discovery Rate at 10%



# Cluster vs. Voxel Level



Activations  
Significant at  
Cluster level  
But not at  
Voxel Level

Statistics: *volume summary (p-values corrected for entire volume)*

set-level		cluster-level			voxel-level				x,y,z (mm)		
<i>p</i>	<i>c</i>	<i>p</i> corrected	<i>k</i>	<i>p</i> uncorrected	<i>p</i> corrected	<i>T</i>	( <i>Z</i> <sub>≡</sub> )	<i>p</i> uncorrected			
<b>0.964</b>	<b>11</b>	<b>0.000</b>	<b>1285</b>	<b>0.000</b>	<b>0.109</b>	<b>12.51</b>	<b>( 5.01)</b>	<b>0.000</b>	<b>-8</b>	<b>-82</b>	<b>-12</b>
					0.269	10.43	( 4.71)	0.000	20	-86	8
					0.272	10.40	( 4.70)	0.000	-14	-80	16
		<b>0.411</b>	<b>17</b>	<b>0.030</b>	<b>0.168</b>	<b>11.51</b>	<b>( 4.87)</b>	<b>0.000</b>	<b>-38</b>	<b>-64</b>	<b>0</b>
		<b>0.000</b>	<b>125</b>	<b>0.000</b>	<b>0.465</b>	<b>9.16</b>	<b>( 4.48)</b>	<b>0.000</b>	<b>36</b>	<b>-66</b>	<b>-4</b>
					0.997	5.74	( 3.63)	0.000	28	-52	-4

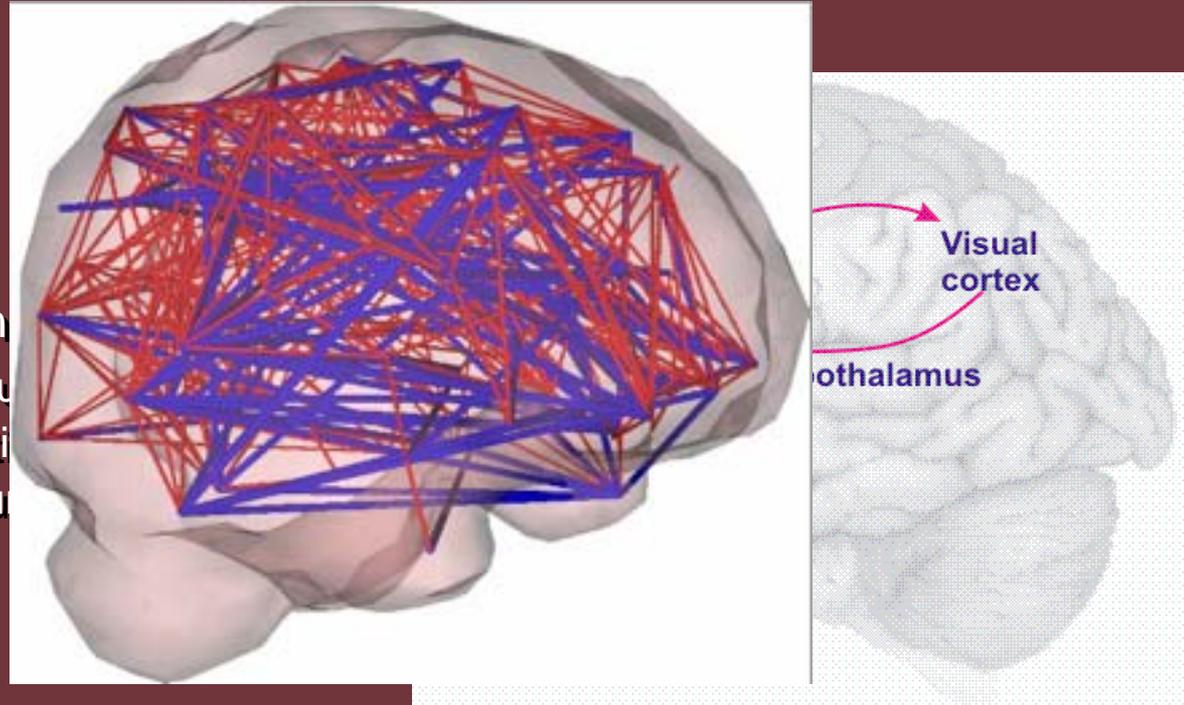


END



# Spatial Correlation

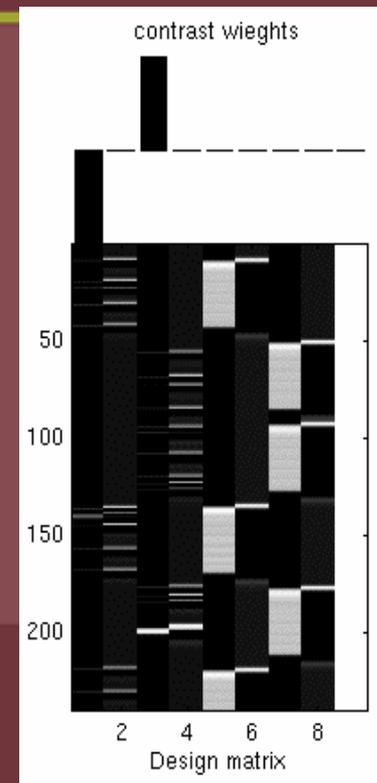
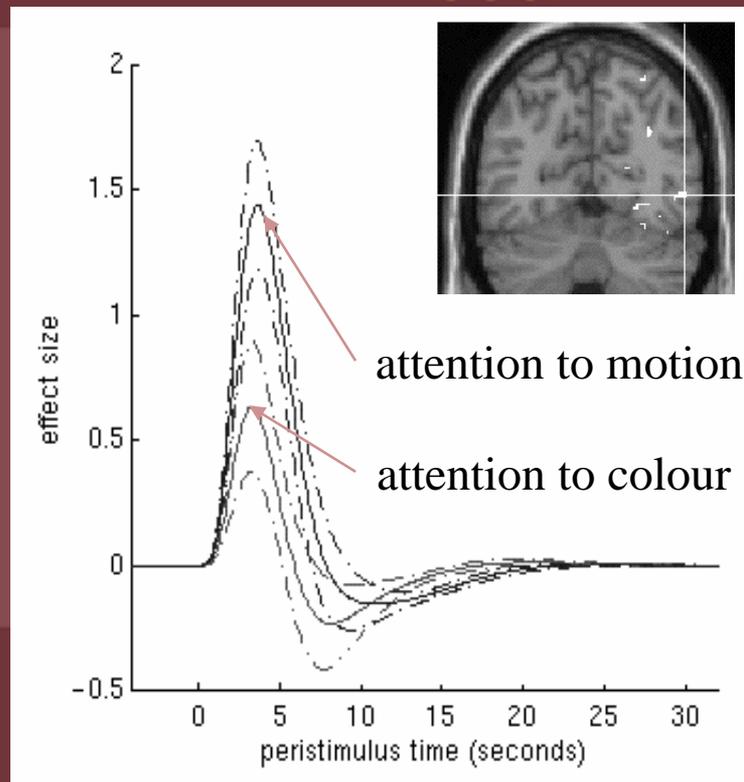
- Current techniques
  - Average out
  - Apply spatial
  - Ignore neu



# Choices ...

- Time domain / frequency domain?
- AR / ARMA / state space models?
- Linear / non-linear time series model?
- Fixed HRF / estimated HRF?
- Voxel / local / global parameters?
- Fixed effects / random effects?
- Frequentist / Bayesian?

# Interactions between set and event-related responses: Attentional modulation of V5 responses



# Benjamini & Hochberg Procedure

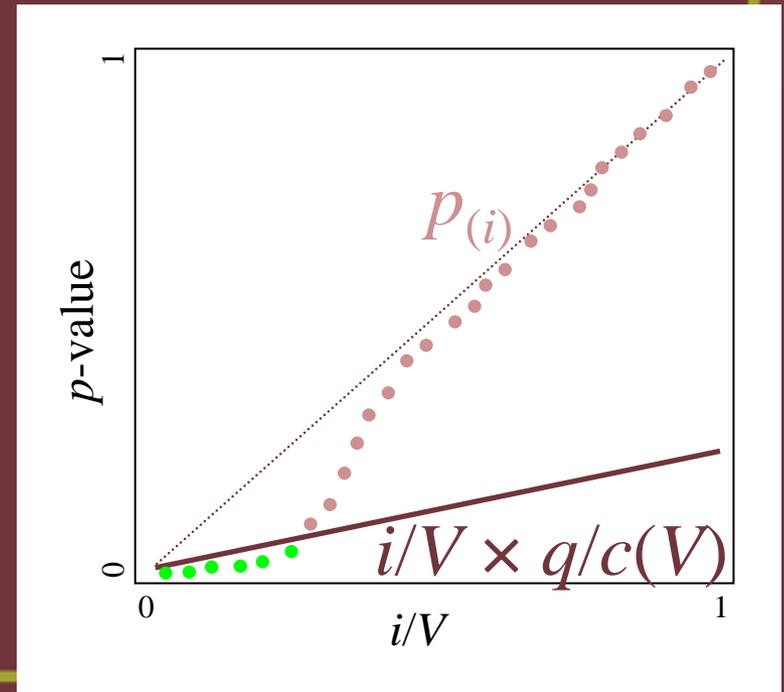
- $c(V) = 1$ 
  - Positive Regression Dependency on Subsets
    - Technical condition, special cases include
      - Independent data
      - Multivariate Normal with all positive correlations
    - Result by Benjamini & Yekutieli.
- $c(V) = \sum_{i=1, \dots, V} 1/i \approx \log(V) + 0.5772$ 
  - Arbitrary covariance structure

# Benjamini & Hochberg Procedure

- Select desired limit  $q$  on  $E(\text{FDR})$
- Order p-values,  $p_{(1)} \leq p_{(2)} \leq \dots \leq p_{(V)}$
- Let  $r$  be largest  $i$  such that

$$p_{(i)} \leq i/V \times q/c(V)$$

- Reject  $H_0$  hypotheses corresponding to  $p_{(1)}, \dots, p_{(r)}$ .



# False Discovery Rate

Consider testing  $H_1, H_2, \dots, H_m$  based on the corresponding  $p$ -values  $P_1, P_2, \dots, P_m$ . Let  $P_{(1)} \leq P_{(2)} \leq \dots \leq P_{(m)}$  be the ordered  $p$ -values, and denote by  $H_{(i)}$  the null hypothesis corresponding to  $P_{(i)}$ . Define the following Bonferroni-type multiple-testing procedure:

let  $k$  be the largest  $i$  for which  $P_{(i)} \leq \frac{i}{m} q^*$ ;

then reject all  $H_{(i)}$   $i = 1, 2, \dots, k$ . (1)

*Theorem 1.* For independent test statistics and for any configuration of false null hypotheses, the above procedure controls the FDR at  $q^*$ .

*Theorem 2.* The FDR controlling procedure given by expression (1) is the solution of the following constrained maximization problem:

choose  $\alpha$  that maximizes the number of rejections at this level,  $r(\alpha)$ ,  
subject to the constraint  $\alpha m / r(\alpha) \leq q^*$ . (3)